

Build-Your-Own Highbush Blueberry Day

Grand Prize - Prize Description

National Farm to School Month 2018 | National Farm to School Network

In honor of National Farm to School Month, the U.S. Highbush Blueberry Council is offering a positively bluetiful opportunity for one lucky school to win a **Build-Your-Own Highbush Blueberry Day!** With the help of your new go-to resource – the [Highbush Blueberry Farm to School Playbook](#) - the Council, and its marketing experts will help plan the perfect highbush blueberry event for your school, students and community. Together, we can transform your school nutrition program from good to positively bluetiful, sharing all the delicious and nutritious ways to enjoy these little blue dynamos!

As a build-your-own event, this day is completely customizable from start-to-finish! Want to host a highbush blueberry taste test? You could recipe test several new highbush blueberry recipes – like blueberry pizza, savory blueberry BBQ dipping sauce or whole wheat blueberry muffins – in your cafeteria. Or bring some educational fun to the classroom with a visit from a local blueberry grower. And the fun doesn't stop there - from blueberry stickers to body art, balloons and printed handouts from the new Playbook – the Council will supply even more fun for use in your school.



U.S. Highbush Blueberry Council is offering this **Build-Your-Own Highbush Blueberry Day** to one lucky winner as the GRAND PRIZE of the National Farm to School Network's 2018 National Farm to School Month Sweepstakes. Enter now at www.farmtoschool.org/pledge and let the buckets of blueberry fun begin!

The **Build-Your-Own Highbush Blueberry Day** is only eligible for K-12 schools located within the 50 states and the District of Columbia. The estimated value of the prize is \$5,000. The prize cannot be split hourly across days, and the only blueberries that can be used are highbush blueberries.

Criteria for a school site to win the Build-Your-Own Highbush Blueberry Day are:

- Public or charter school serving kindergarten - 12th grades
- On-site kitchen or central kitchen capabilities (if recipe will be included in custom event)
- Administrative support on-site to assist in execution
- Ability to source highbush blueberries through USDA Foods (available to schools participating in the National School Lunch Program). If winning school cannot source through USDA Foods, school is responsible for identifying and purchasing highbush blueberries used for event through another source. If needed, procurement support may be available from the U.S. Highbush Blueberry Council.

Enter to win between October 1-31, 2018 at www.farmtoschool.org/pledge

