

# Specialty Crop Block Grant Program Funded Projects

## *Project SubType - Farm to School*

### **Alabama**

#### **Alabama FY07 SCBGP**

##### ***Farm to School Program***

Partner with Tuskegee University and Auburn University to expand its "Farm to School Program" by purchasing a semi-truck to allow farmers to request a trailer brought to their farm so they can cool and store harvested crops and bring them to market outlets.

**Project Budget:** \$15,000.00

##### ***Pilot Plasticulture Project***

Partner with Alabama Cooperative Extension Service, Tuskegee University, and the Federation of Southern Cooperatives, to allow farmers participating in the "Farm to School Program" to participate in workshops on installation and removal of mulch, provide irrigation from well on their property, receive materials to lay up to one acre of plastic mulch to grow specialty crops for the "Farm to School Program" and the farmers markets in their local areas.

**Project Budget:** \$15,000.00

### **Primary Point of Contact**

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### **California**

#### **California FY09 SCBGP**

##### ***A Growing Movement to Seed Healthy Eating***

Partner with Lake County Health Services to formalize a food distribution system focused solely on purchase of local specialty crops to include: a food summit; marketing/education; an expanded Farm - School and Farm-Institution program; and coordination to connect these and other "eat local" efforts within a food delivery system that works in tandem to optimize consumer nutrition and grower market opportunities

**Project Budget:** \$314,988.00

### **Primary Point of Contact**

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### **Colorado**

#### **Colorado FY09 SCBGP**

##### ***Farm to School – A New Opportunity for Specialty Crop Producers***

Partner with the Center for Systems Integration (CSI) to develop a model for a cohesive statewide Farm to School (FTS) program in Colorado where schools purchase locally grown fruits and vegetables

**Project Budget:** \$47,400.00

## **Primary Point of Contact**

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## **Connecticut**

### **Connecticut FY06-FY07 SCBGP**

#### ***CT Farm-to-School Program Project***

Purchase four costumes that will help school food service directors, schools, and other groups promote specialty crops in cafeterias and produce coloring books promoting the Farm-to-School Program and the use of "Connecticut Grown" specialty crops.

**Project Budget:** \$16,351.32

## **Primary Point of Contact**

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## **Delaware**

### **Delaware FY08 SCBGP**

#### ***Eat Local Delaware – Restaurant and School Program***

Establish a statewide program that promotes the use of locally grown foods by restaurants and schools, as well as develop a brand through a joint marketing effort for the restaurants and schools in the program.

**Project Budget:** \$10,504.80

## Primary Point of Contact

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## Florida

### **Florida FY09 SCBGP**

#### ***Farm to School Program***

Partner with the New North Florida Cooperative Association to increase awareness of Farm-to-School in Florida and facilitate incorporation of specialty crop products in school meal programs

**Project Budget:** \$80,000.00

## Primary Point of Contact

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## Georgia

### **Georgia FY09 SCBGP**

#### ***Conservation Districts' Farm to School Program***

Partner with the Georgia Association of Conservation District Supervisors to provide training programs for the school administrators, nutrition staff, and local fruit and vegetable producers that will address the challenges of Farm to School implementation; and conduct outreach to parents and schoolchildren that will concentrate on the health benefits of consuming fruits and vegetables, and children will be taught how to plant and maintain school gardens

**Project Budget:** \$10,000.00

## Primary Point of Contact

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## Illinois

### Illinois FY06-FY07 SCBGP

#### ***Creation of Specialty Crop Marketing Publications***

Create two marketing/promotional publications, a specialty crop business directory and a child education publication focusing on the importance of specialty crops.

**Project Budget:** \$24,900.00

## Primary Point of Contact

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## Iowa

### Iowa FY09 SCBGP

#### ***Farm to Institutions: New Markets for SE Iowa Specialty Crop Producers***

Partner with Pathfinders Resource Conservation and Development, Inc. to provide a Local Food Coordinator in order to create new markets for locally grown specialty crops through networking, marketing, and active coordination between institutional buyers and regional producers

**Project Budget:** \$15,000.00

#### ***Growing Opportunities for Specialty Crop Producers through the Farm to School Program***

Partner with the Iowa Department of Education to continue to establish relationships between growers and their local communities through promoting the purchase of locally produced food in Iowan schools, strengthen the farm economy, and offer educational opportunities to improve child nutrition and health

**Project Budget:** \$38,590.37

## Primary Point of Contact

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## Kansas

### Kansas FY06 SCBGP

#### **Wholesale Promotion**

Develop and beta test a website that will facilitate commercial transactions between local growers and six institutional meal programs for school children and the elderly. Provide each institution \$1,000 to purchase local foods including specialty crops in partnership with the Kansas Rural Center.

**Project Budget:** \$11,462.15

### Kansas FY07 SCBGP

#### **Research for Overcoming Barriers to Institutional Purchases of Locally Grown Food**

Partner with Kansas State University to research at least three of the perceived barriers to institutional purchases through student research at their newly established horticulture student research farm.

**Project Budget:** \$20,000.00

## Primary Point of Contact

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## Kentucky

### Kentucky FY06-FY07 SCBGP

#### **Healthy Habits Program**

Develop a comprehensive wellness program incorporating "Kentucky Proud" produce into schools and other institutions through sponsorship and food demonstrations.

**Project Budget:** \$100,000.00

## Primary Point of Contact

**Kristen Branscum**

Director of Value-Added Plant Production

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# Maryland

## Maryland FY07-FY08 SCBGP

### *Promotions*

Promote Maryland's Best "buy local" program to retail and wholesale markets and increase schools purchases of local products through its "Farm to School" program

**Project Budget:** \$262,708.12

## Maryland FY08 SCBGP-FB

### *Farm-to-School FTE*

Hire one full time employee to assist Maryland Department of Agriculture's marketing division with Maryland's Best and Farm to School programs.

**Project Budget:** \$61,995.00

## Maryland FY09 SCBGP

### *Jane Lawton Farm to School Program – Promoting Healthy Eating and Marketing Maryland Specialty Crops to Maryland School Children*

Implement Farm to School workshops and promotional programs to increase student awareness and consumption of Maryland grown fruits and vegetables year around. State funds will be used to cover the cost of workshop registrants who identify they supply or purchase non-specialty crops

**Project Budget:** \$42,248.36

## Primary Point of Contact

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# Massachusetts

## Massachusetts FY09 SCBGP

### *They Want More! Massachusetts Schools Demand for Local Foods Can Enhance the Competitiveness of Specialty Crops*

Target communications and trainings for wholesale specialty crop operators about school sales opportunities and issues; help farmers promote the "new" value of local fruits and vegetables to food distribution companies; facilitate conversations between wholesale growers, distribution companies, and school food service directors about possible cooperative sales and distribution systems; communicate with school food service directors about the value of student consumption of local specialty crops and effective methods for obtaining these

**Project Budget:** \$30,441.00

## Primary Point of Contact

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Director

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# **Michigan**

## **Michigan FY09 SCBGP**

### ***Feeding the Farm to School Program in Southeast Michigan with Local Fruits and Vegetables***

Partner with the Food System Economic Partnership to create and expand opportunities for specialty crop farmers in Southeast Michigan in order to increase production and meet demand for local fruits and vegetables from schools

**Project Budget:** \$46,800.00

## **Primary Point of Contact**

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# **Minnesota**

## **Minnesota FY09 SCBGP**

### ***Making the Connections for Minnesota-Grown Fresh Fruits and Vegetables***

Partner with the University of Minnesota to increase the use of Minnesota-grown fruits and vegetables in school nutrition programs by making the connections to schools receiving funding through the recently authorized Federal Fruit and Vegetable Snack Program

**Project Budget:** \$40,000.00

## **Primary Point of Contact**

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# **Montana**

## **Montana FY08 SCBGP-FB**

***Mission Mountain Cooperative Development Center***

Partner with Mission Mountain Cooperative Development Center (the Center) to provide technical assistance to specialty crop producers to enhance their competitiveness in local, national and world markets with an emphasis and outreach to specialty crop producers in targeting and reaching new emerging markets and through the Farm to College program, the Center will assist Montana State University (MSU) in the development of labels and co-branding products.

**Project Budget:** \$25,000.00

## **Primary Point of Contact**

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## ***New Mexico***

### **New Mexico FY09 SCBGP**

#### ***Hispanic Farmers and Ranchers of America Pilot Farm to School Project***

Create a pilot Farm to School project for Hispanic farmers that will establish a demonstrative specialty crop growing plot for public schools

**Project Budget:** \$30,000.00

#### ***Rio Grande Community Farm***

Partner with Rio Grande Community Farm to add a cold storage unit solely to be used for specialty crops in order to provide fresh and safe produce to Albuquerque Public Schools as well as wholesale and retail customers

**Project Budget:** \$19,560.00

## **Primary Point of Contact**

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## ***North Carolina***

### **North Carolina FY06 SCBGP**

#### ***Farm to School Program***

Provide nutritional educational to incite schools to participate in the Farm to School Program.

**Project Budget:** \$21,250.00

### **North Carolina FY07 SCBGP**

#### ***Farm to School Program***

Establish a farm to school co-op to supply produce to schools. Grant funds will be used as start-up money to help pay growers for the produce purchased from the schools that are slow in paying or reject produce delivered and to purchase produce items to test market with selected school systems.

**Project Budget:** \$30,000.00

### **North Carolina FY08 SCBGP-FB**

#### ***Farm to School Program***

Test market new specialty crop products in the schools, provide nutrition educational materials to schools, and provide farm tours for school child nutrition directors.

**Project Budget:** \$45,000.00

### **North Carolina FY09 SCBGP**

#### ***Expanding Regional Markets for Specialty Mountain Crops from Madison County, North Carolina***

Partner with Madison Family Farms to coordinate production of specialty crops to allow Madison County and other area farmers to participate in the North Carolina Department of Agriculture Farm to School Program, develop a direct marketing advertising campaign, and provide on-farm Good Agricultural Practices training

**Project Budget:** \$29,000.00

#### ***Pilot Mountain Foods: Developing a Local Food Movement for the Greater Winston-Salem Area***

Partner with the Surry County Government to provide mid-size farmers with educational training in post-harvest handling and Good Agricultural Practices and provide the marketing and distribution system for area institutions to source locally grown specialty crops

**Project Budget:** \$28,000.00

### **Primary Point of Contact**

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## **Ohio**

### **Ohio FY06-FY07 SCBGP**

#### ***Farm-to-School Program***

Partner with the Ohio Food Policy Council to identify those school districts that are interested in sourcing local product in the state and develop an information guide on procurement policies for education and outreach to Ohio growers.

**Project Budget:** \$22,000.00

### **Ohio FY09 SCBGP**

#### ***Catalyzing Farm to Institutional Food Service Specialty Crop Sales***

Partner with the Agroecosystems Management Program at the Ohio Agricultural Research and Development Center of The Ohio State University to provide answers for how specialty crop farmers and institutions in Ohio can improve their prospects for doing business together by conducting a detailed survey of institutional food service providers, primarily focused on many private and public institutions of higher education within Ohio

**Project Budget:** \$50,417.00

#### ***Integrating Specialty Crop Produce into Ohio Schools***

Partner with the Ohio Department of Education to increase child and adult knowledge and consumption of specialty crops in addition to opening up new markets for specialty crop producers through Ohio schools

**Project Budget:** \$53,459.13

## **Primary Point of Contact**

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## ***Oklahoma***

### **Oklahoma FY09 SCBGP**

#### ***Farm to School...Oklahoma Harvest of the Month Program***

Initiate a nutritional program that places emphasis on a locally available fruit or vegetable each month for the state of Oklahoma and provide posters, educational materials, and hands-on demonstrations in selected pilot communities concerning the cultivation, nutritional value, selection, and preparation of the selected specialty crop

**Project Budget:** \$45,900.00

## **Primary Point of Contact**

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## ***Oregon***

### **Oregon FY09 SCBGP**

#### ***Bringing More Oregon Fruits and Vegetables into School Cafeterias***

Partner with the Oregon Department of Education to increase access to local fruits and vegetables in school cafeterias and in the Fresh Fruit and Vegetable Program by developing an online school foodservice toolkit with recipes and nutrition analysis, menu examples, nutrition facts, procurement guidance, and resources for promoting a minimum of nine local fruits and vegetables in school cafeterias

**Project Budget:** \$73,776.00

## Primary Point of Contact

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## Primary Point of Contact

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## Rhode Island

### Rhode Island FY06 SCBGP

#### *Kids First Farm to School*

Further the development of the statewide Farm to School Program to increase the amount of locally grown, fresh produce that is offered in schools. Project is in partnership with the community based Kids First group.

**Project Budget:** \$15,000.00

### Rhode Island FY08 SCBGP

#### *Kids First Group*

Partner with the Kids First Group to further the development of the statewide Farm to School Program to increase the amount of locally grown, fresh produce offered at local schools.

**Project Budget:** \$15,000.00

### Rhode Island FY09 SCBGP

#### *Kids First the Rhode Island Farm to School Project*

Partner with the Kids First Group to further the development of the statewide Farm to School Program that increases the amount of locally grown, fresh produce offered at local schools

**Project Budget:** \$14,000.00

## Primary Point of Contact

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## South Carolina

### South Carolina FY07 SCBGP

*Clemson University Farmers Market*

Partner with the Clemson University to develop and operate a farmers market at the University using students to run the market with assistance from the Department.

**Project Budget:** \$10,000.00

## **Primary Point of Contact**

**Larry Boyleston**

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## **South Dakota**

### **South Dakota FY07 SCBGP**

#### ***Specialty Crop Food Service Marketing Project***

Partner with Lawrence Diggs to determine if there is or could be a market for locally grown specialty produce in state funded and/or state controlled institutions in South Dakota and what steps need to be taken to develop those markets.

**Project Budget:** \$9,010.00

## **Primary Point of Contact**

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## **Texas**

### **Texas FY07 SCBGP**

#### ***School Promotions***

Develop a contest to encourage students to eat more fruits and vegetables to help producers who sell to schools increase their shipments across the state.

**Project Budget:** \$81,000.00

## **Primary Point of Contact**

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## **Vermont**

### **Vermont FY09 SCBGP**

***Product Testing of Lightly Processed Vermont Vegetables for the School and Institutional Market***

Partner with the Northeast Organic Farming Association of Vermont to test the feasibility of lightly processing Vermont fruits and vegetables to be utilized by schools and institutional markets

**Project Budget:** \$1,000.00

## **Primary Point of Contact**

***Helen Jordan***

Agricultural Development Coordinator

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## **Washington**

### **Washington FY09 SCBGP**

#### ***Farm-to-School: Building New Markets for Specialty Crops in Schools***

Partner with Oregon Department of Agriculture to develop an online toolkit and conduct farm-to-school workshops for foodservice buyers and staff on how to purchase and prepare local fruits and vegetables, provide classroom resources to educate students about the benefits of eating fruits and vegetables, conduct grower trainings to assist specialty crop producers in selling to institutional markets, develop resources and hold events to help farmers to understand and prepare for Good Agricultural Practices (GAPs) food safety certification as required by many schools and foodservice companies, and survey farmers and processor to inventory the current capacity for post-harvest processing required to meet the school foodservice market

**Project Budget:** \$250,000.00

## **Primary Point of Contact**

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## **West Virginia**

### **West Virginia FY08 SCBGP**

#### ***Integrating West Virginia Specialty Crops into the Public School System through a Farm to School Demonstration Project***

Partner with the West Virginia Small Farm Center to evaluate the development of a farm to school program, which provides a mentoring program to school cooks as well as public schools with the appropriate methods of preparation and safety regulations. Then demonstrate the reproducible results that increase the use of local produce in the West Virginia public school meal programs.

**Project Budget:** \$3,600.00

## Primary Point of Contact

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## Wisconsin

### Wisconsin FY09 SCBGP

#### ***Processing Wisconsin Fruits and Vegetables for Wisconsin Schools***

Partner with REAP Food Group's Wisconsin Homegrown Lunch to expand the school snack program to meet the local demand, which will strengthen purchasing relationships between schools and local produce farms and demonstrate the viability of processing local produce as a business on a larger scale

**Project Budget:** \$20,000.00

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**Total Direct Costs:** \$2,058,185.66

**Total Indirect Costs:** \$37,175.59

**Total Expenses:** \$2,095,361.25

**Project Count:** 56